

2022 Beaver Island Chamber of Commerce Membership Investment Commitment Form

Business Information

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|--|--|
| Business Name | |
| Business Address | |
| Mailing Address (if different) | |
| Phone Number(s) | |
| E-mail Address | |
| Website | |
| Fax # | |
| # of Employees | Full time Part Time |
| Describe your product/service in approximately 20 - 30 words | |

Company Representative

| | |
|-----------------------|--|
| Primary Contact | |
| Title | |
| Additional Contact(s) | |

Fee Structure (check appropriate box)

| | | |
|--------------------------|-------|--|
| <input type="checkbox"/> | \$200 | New Business |
| <input type="checkbox"/> | \$150 | Friend of the BI Chamber (non-profit, retired business person, individual) |
| <input type="checkbox"/> | \$300 | Standard Membership |
| <input type="checkbox"/> | \$600 | Silver Membership |
| <input type="checkbox"/> | \$900 | Gold Membership |

Notes / Additional Information

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|--|---|
| Send completed application to: | Beaver Island Chamber of Commerce Box 5 Beaver Island, MI 49782 |
| <p>Your dues investment provides the revenue to operate the Chamber's administrative budget. We pledge to use it wisely. Please use this schedule to determine your fair share investment. Membership dues in the Chamber of Commerce may be tax deductible as an ordinary and necessary business expense. Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes. The Chamber is not a charity but serves as an advocate organization for Island businesses and businesses doing business on / with Beaver Island.</p> | |

Terms and Conditions / Communications & Media

- Membership investment dues are for a period of one year from the date of inception
- Members are held in the name of the business / organization as listed at the top of this form
- The main representative listed above will represent the business and receive Chamber information and mailings unless otherwise indicated on this form
- All memberships shall be continuous unless cancelled (A) in writing by the member; (B) by the Chamber for non-payment of dues; or (C) for non-compliance with Chamber by-laws
- Membership dues are non-refundable.
- The Chamber may send communications to the business / organization by email, phone, and / or fax to the numbers provided above to keep you updated on Chamber business, events, programs, events. By providing these contact numbers you are authorizing the Chamber to send this information.
- Members of the Beaver Island Chamber of Commerce authorize the Chamber to use the business name, image, or recorded voice for promotions.

| | |
|-----------------------|--|
| Applicant's Signature | |
| Date | |

2022 Beaver Island Chamber of Commerce Membership Investment Structure

**Friend of the Beaver Island Chamber
\$150**

See Standard Membership for benefits
Listing on website and visitor guide.

**New Business
\$200**

See Standard Membership for benefits

**Standard Membership
\$300**

- Receive listing in the Beaver Island Visitor Guide which is distributed locally, statewide, and regionally
- Beaver Island Chamber of Commerce website listing with link to business website
- Social media promotion opportunities
- Promotion at events such as business expos (Charlevoix, Traverse City)
- Invitation to Business After Hours events and/or hosting a business after hours
- Promotion via Discover Beaver Island collaboration
- Business information displayed in Chamber office
- Referrals from Chamber staff
- Inclusion in marketing campaign including web features, social media promotions, event brochure publications, articles in major publications (Traverse Magazine, etc.), press releases, and information provided daily to visitors via email, phone, office visits, and mailing of information.

**Silver Membership
\$600**

All of the benefits of Standard Membership PLUS

- ½ page ad in Visitor Guide
- Scrolling ad on chamber website
- Six (6) social medial promotions in a 12 month period
- Add one (1) additional business for free

**Gold Membership
\$900**

All of the benefits of Standard Membership PLUS

- Full page ad in Visitor Guide
- Scrolling ad on chamber website
- Featured "Business of the Month" in Northern Islander publication
- Twelve (12) social medial promotions in a 12 month period
- Add two (2) additional business for free

**Additional Business
\$200**